

Beach Acupuncture Text Messaging and Email Reminder Service Privacy Policy

Last update: September 2024

Overview

The Beach Acupuncture privacy statement recognizes the value of privacy of our clients.

This privacy notice provides more specific information on how the Beach Acupuncture text messaging and email service collects and processes your personal information.

Scope

The notice applies to our practices for gathering and disseminating information related to the Beach Acupuncture text messaging service (“we”, “us”, or “our”) and is meant to provide you an overview of our practices when collecting and processing personal information.

How We Collect Information

We collect personal information in the following circumstances:

- *Direct Collection*, when you provide information by responding to text messages
- *Automated Processes*, when the Jane app platform gathers information as you interact with the service.

What Type of Information We Collect

Direct Collection

We directly collect the following personal information:

- Content of your text message responses to us.
- Opt-out preferences

How This Information Is Used

We use the personal information we collect to communicate with you regarding:

- Appointments
- Insurance coverage verifications
- Claims processing
- Special offers

With Whom This Information Is Shared

We do not sell or rent your personal information.

Specifically, we only share your information with AllAcuServices (billing company), which provides insurance and billing verification services along with insurance claims.

We require our service providers to keep your personal information secure, and do not allow them to use or share your personal information for any purpose other than providing services on our behalf.

What Choices You Can Make About Your Information

If you wish to unsubscribe from text messages for a campaign, you can reply with words, such as 'cancel', 'end', 'quit', 'unsubscribe', 'stop', or 'stop all' and you will no longer receive messages.

If you wish to re-subscribe, reply with words, such as 'start', 'yes', or 'unstop'.

Please send an email to Acukath11@gmail.com if you wish to be removed from the email reminder system.

How Information Is Secured

Beach Acupuncture recognizes the importance of maintaining the security of the information it collects and maintains, and we endeavor to protect information from unauthorized access and damage. Beach Acupuncture strives to ensure reasonable security measures are in place, including physical, administrative, and technical safeguards to protect your personal information.

Privacy Notice Changes

This privacy notice may be updated from time to time. We will post the date our notice was last updated at the top of this privacy notice.

Who to Contact With Questions or Concerns

If you have any concerns or questions about how your personal data is used, or if you would like to be removed from any of the email reminders or text reminders, please contact Kathy Martin, MS.Ac. at Beach Acupuncture, 240 Mathistown Rd., Unit 109, Little Egg Harbor, NJ 08087. 609-994-0906. Acukath11@gmail.com